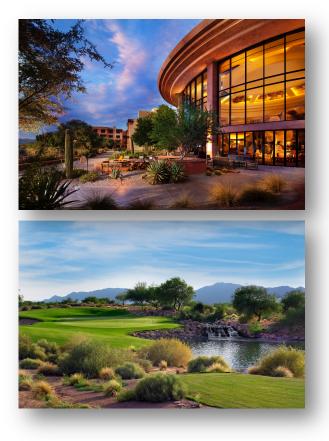


## **2022 ICAA CONVENTION & TRADE SHOW SPONSOR GUIDE** Sheraton Grand Wild Horse Pass | Phoenix, AZ | September 21 – 24, 2022

Looking to increase your brand exposure and connect with insulation contractors, all in one place? Become a sponsor of the 2022 ICAA Convention and Trade Show!

In addition to its many benefits, Sponsorship reflects your commitment to the insulation industry and to ICAA, a national organization dedicated to the service and support of professional residential and commercial insulation contractors. Our members work with all insulation materials: cellulose, fiberglass, mineral wool, reflective/radiant, thermal, air barriers, and spray polyurethane foam.

Read on to see the benefits of each sponsor category. Contact Michael Kwart at icaa@insulate.org or (703) 739-0356 for more information.



## ICAA 2022 AT-A-GLANCE

Attendees: Insulation contractors, suppliers, distributors, and manufacturers from across the U.S. and beyond.

Time & Place: September 21-24, 2022 at the Sheraton Grand Wild Horse Pass in Phoenix, AZ.

Trade Show: The newest & best from 100+ exhibitors gathered together in one room.

Convention: Educational programming focused on business skills, technical know-how, and regulatory updates.

## SPONSOR BENEFITS SPONSOR CATEGORIES

	Platinum	Gold	Silver	Bronze
Priority exhibit booth selection	First	Second	Third	Fourth
Complimentary staff passes (#) (in addition to 2 per exhibit booth)	4	4	2	1
Discounted customer passes	6	4	2	
Premium booth surcharge waived	•	•	•	•
Inclusion in ICAA's Trade Show Sponsor Punchcard Traffic Builder	•	•	•	•
Recognition in Convention issue of Insulation Contractors Report	•	•	•	•
Shout-out in President's opening Convention address	•	•	•	•
Company logo in Convention program	•	•	•	•
Company logo on Convention signage		•		•
Half-page ad in Convention issue of Insulation Contractors Report	•	•		
Logos featured on Convention webpage	•	•		
Sponsored educational session	•			
Premium listing in Convention program with company logo, description, and contact information	•			
COST OF SPONSORSHIP	CALL ICAA	\$5,000	\$2,000	\$1,000

Please check your Sponsorship Level:



Sponsoring Company

Company Rep	 Email
Signature	 Date



